



NeuCo, Inc.
Prudential Tower, Floor 30
800 Boylston Street
Boston, MA 02199-8001
617.587.3100

NeuCo Launches Optimization Blog

Boston, MA (August 14, 2007) – NeuCo, Inc. has launched the first weblog (blog) exclusively devoted to power plant optimization. *TheOptimizationBlog.com* is a place for NeuCo, its customers, and others interested in real-time asset optimization to connect online. Optimization and power industry experts will be blogging about everything from optimization technologies, emissions regulations and NeuCo's own product development, to trends in the power generation industry. It's also a place for customers to share their thoughts and insights on power industry issues and give feedback to NeuCo about their own optimization experiences.

Join the conversation at www.theoptimizationblog.com, or visit the blog link on NeuCo's website, www.neuco.net.

About NeuCo, Inc.

NeuCo is a leading provider of optimization software solutions that help electric power producers reduce emissions, increase efficiency and improve availability. NeuCo's shareholders currently include CRA International (Nasdaq: CRAI), NStar and employees. More information about NeuCo can be found on the company's website at www.neuco.net.
