



NeuCo, Inc.
Prudential Tower, Floor 30
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NeuCo Sponsors and Presents at Coal-Gen 2007

Boston, MA (July 23, 2007) –This is NeuCo’s 6th straight year as Platinum Sponsor of Coal-Gen. As one of the power industry’s most dynamic events, Coal-Gen covers the latest issues affecting the design, development, upgrading, operation and maintenance of coal-fueled power plants. More than 3,000 attendees are anticipated at this year’s conference, which will take place from August 1-3 in Milwaukee, Wisconsin.

NeuCo will present at the Western Fuels pre-conference workshop, and in the event’s Asset Optimization track. Two sessions in the Asset Optimization track include “Performance Improvements for MWS Availability and Reliability;” and “Combustion Optimization for Your Boiler.” NeuCo representatives and customers will present case studies in both sessions.

For more information on NeuCo’s presence at Coal-Gen 2007, contact info@neuco.net or come by Booth #527.

About NeuCo, Inc.

NeuCo is a leading provider of optimization software solutions that help electric power producers reduce emissions, increase efficiency and improve availability. NeuCo’s shareholders currently include CRA International (Nasdaq: CRAI), Rio Tinto Energy America Services Company, NStar and employees. More information about NeuCo can be found on the company’s website at www.neuco.net.

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