



NeuCo, Inc.
Prudential Tower, Floor 30
800 Boylston Street
Boston, MA 02199-8001
617.587.3100

NeuCo Recognized for Contributing to Value Chain Excellence

The 2007 Value Chain Awards credit NeuCo, Inc. as a key enabler of DTE's value chain excellence

Chicago, IL (June 21, 2007) – The 2007 Value Chain Awards recognized NeuCo, Inc. as being a member of the team that contributed to value chain excellence among Detroit Edison Co.'s fleet of electric power plants. The Detroit Edison Co., a subsidiary of DTE Energy Co., was honored with the Gold Value Chain Award at the M2M United Conference. The Value Chain Awards honor the most effective corporate adopters of M2M (machine-to-machine) technology and the team of solution providers that made these achievements possible.

The Detroit Edison Co. generates and distributes electricity to 2.2 million customers in southeastern Michigan. The Award recognized Detroit Edison's fleet-wide performance Center in Ann Arbor, Mich., through which the company monitors its 19-unit fossil fleet. Detroit Edison has adopted NeuCo solutions to optimize performance at several of its plants.

About NeuCo, Inc.

NeuCo is a leading provider of optimization software solutions that help electric power producers reduce emissions, increase efficiency and improve availability. NeuCo's shareholders currently include CRA International (Nasdaq: CRAI), Rio Tinto Energy America Services Company, NStar and employees. More information about NeuCo can be found on the company's website at www.neuco.net.

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