



NeuCo, Inc.  
Prudential Tower, Floor 30  
800 Boylston Street  
Boston, MA 02199  
617.587.3100  
[www.neuco.net](http://www.neuco.net)

## NeuCo featured on Sky Radio

### NeuCo's CEO Discusses Clean Coal Technology on SkyRadio's Energy Advisor Program

**BOSTON, MA** (April 1, 2009) -- NeuCo's message is taking to the skies in April, as an interview with NeuCo President & CEO, Curt Lefebvre, is featured on the Sky Radio Network.

The Energy Advisor program is airing on Sky Radio's *Business & Technology Channels* Network on American Airlines, Northwest Airlines and [www.skyradionet.com](http://www.skyradionet.com) throughout April 2009 to an audience of about 10 Million executive business travelers and listeners. This segment features prominent energy executives and thought leaders involved in creating new possibilities for more effective means to develop, deliver and use energy in the consumer and commercial/industrial sectors, with an eye towards long-term sustainability and environmental stewardship.

In this interview, Lefebvre is asked to comment on whether the term "clean coal" is an oxymoron, and the role artificial intelligence-based optimization software can play in reducing fossil-fired power plant emissions. He also describes NeuCo's two Clean Coal Power Initiative projects, which were undertaken in conjunction with the U.S. Department of Energy and with facilities owned by Dynegy and NRG Energy.

To listen to the broadcast, cut and paste this link in your web browser:  
<http://www.skyradionet.com/player.cfm?ID=5719>

As heard on **SKY**  
**RADIO**  
and American Airlines

As heard on **SKY**  
**RADIO**  
and Northwest Airlines

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#### NeuCo Contact Information:

Jennifer Hutchings  
VP Marketing  
NeuCo, Inc.  
(617) 587-3160  
[hutchings@neuco.net](mailto:hutchings@neuco.net)