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**PETER J. KIRK APPOINTED PRESIDENT & CEO of NEUCO, INC.  
-- Curt Lefebvre Remains As Shareholder & Advisor --**

**Boston, MA (February 22, 2010)**-- NeuCo, Inc. has announced that Curt Lefebvre is stepping down as President and Chief Executive Officer of NeuCo, and that Peter J. Kirk, formerly NeuCo's Executive Vice President of Sales, has been named as his successor. Lefebvre will remain involved in the company as a shareholder and advisor.

"I would like to thank the incredible group of colleagues, customers and partners I've had the privilege to work with on this journey to bring artificial intelligence technologies to bear on the complex challenges of the power generation industry," said Lefebvre. "It is with great pride that I hand the NeuCo reigns to Peter, someone who has demonstrated his leadership and commitment to the company for many years. I have full confidence that NeuCo will thrive under his charge."

Peter Kirk joined NeuCo as Vice President of Business Development in 2001 and went on to assume the role of Vice President of Sales and then Executive Vice President responsible for Sales and Business Development. Peter's previous experience in the Energy Sector included roles as Business Development Manager with Plug Power, Inc., and as a developer, consultant and banker with the Overseas Private Investment Corporation, Enron Development Corporation, and J.P. Morgan Chase (formerly Chemical Bank.) Peter has an MBA in Finance from Wharton and an MA in Economics, Energy and Environmental Studies from the Johns Hopkins School of Advanced International Studies.

"I am honored to accept this promotion" said Kirk. "I am committed to building upon NeuCo's successful heritage and leading the charge to deliver even greater future value for all stakeholders."

**About NeuCo**

NeuCo, Inc. is a leading provider of artificial intelligence-based optimization software solutions that help electric power producers reduce plant emissions and improve generating asset efficiency, reliability and availability. NeuCo's shareholders include CRA International (Nasdaq: CRAI), NStar and their employees. More information about NeuCo can be found on the company's website at [www.neuco.net](http://www.neuco.net).